

Stockholm, 17 February 2021

Euroflorist Intressenter AB (publ) announces early redemption of the outstanding senior secured floating rate bonds with ISIN SE0011310606

Euroflorist Intressenter AB (publ) (the "**Issuer**") today announces the early redemption of the outstanding senior secured floating rate bonds with ISIN SE0011310606 (the "**Bonds**"). The Bonds are currently listed on the Corporate Bond List of Nasdaq Stockholm. The Issuer has today, through the agent of the Bonds Nordic Trustee & Agency AB (publ), notified the holders of the Bonds (the "**Bondholders**") that the Bonds will be redeemed in full on 15 March 2021 (the "**Early Redemption**"). The Early Redemption is made in accordance with Clause 10.3 (*Voluntary total redemption (American call options)*) in the terms and conditions of the Bonds.

Further information about the Early Redemption can be found in the Notice of Early Redemption dated 17 February 2021. The Notice of Early Redemption has been sent to the Bondholders and is available on the Issuer's website (<https://www.euroflorist.com/corporate.html>).

For further information, please contact:

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This information is information that Euroflorist Intressenter AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above on 17 February 2021, at 12:00 CET.